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CIS Cancer Bulletin

National Cancer Institute's CANCER INFORMATION SERVICE

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The National Cancer Institute's (NCI) Cancer Information Service (CIS) educates the public about cancer prevention, risk factors, symptoms, diagnosis, treatment, and research.

- CIS specialists provide the latest, most accurate information about cancer by telephone, TTY, instant messaging, and e-mail.
- The CIS operates the NCI's Smoking Quitline (1-877-44U-QUIT).
- Through its Partnership Program, the CIS works with established national, regional, and state organizations to reach those most in need of cancer information.
- The CIS takes part in health communications research to find new and better ways to educate people about health.

For information and publications, call 1-800-4-CANCER (1-800-422-6237) or visit http://www.cancer.gov.

NCI Press Releases / Newscenter Items

Available at http://www.cancer.gov/newscenter/, or as noted.

- Researchers Develop a Method to Evaluate Variations Identified in Breast Cancer Susceptibility Genes (7/6/08)
- Yeast-Based Vaccine Induces Immune Responses and Reduces Tumor Size in Mice (7/1/08)
- Study Shows That Small Protein Can Broaden Immune Response in Humans (6/23/08)
- Blocking a Single Protein Proves Toxic to Myeloma Cells in Laboratory Studies (6/23/08)

NCI Resource of Interest

The HMO Cancer Research Network is part of the NCI and consists of the research programs, enrolled populations, and data systems of 14 health maintenance organizations nationwide. They have recently issued a report called *The HMO Cancer Research Network: Capacity, Collaboration, & Investigation.* It is available from their Web site in PDF format at http://crn.cancer.gov/.



National Health Observances

The National Health Observances calendar comes from the National Health Information Center Web site: http://www.healthfinder.gov/library/nho/nho.asp?year=2008.

No cancer-related observances in August.

Other Publications and Resources of Interest



• AHRQ and AARP: Staying Healthy at 50+: Checklists for Your Health http://www.ahrq.gov/ppip/men50.htm
http://www.ahrq.gov/ppip/50plusposter.htm

The Agency for Healthcare Research & Quality (AHRQ) and AARP have released three publications that provide information about recommended preventive services and can be used in both clinical and community settings, showing at a glance the U.S. Preventive Services Task Force evidence-based recommendations regarding screening tests, preventive medicines, and healthy lifestyle behaviors for adults age 50 and older. The Staying Healthy at 50+ publications are aimed at men and women separately, and also come as a poster.

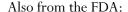


• CDC: Get Screened http://www.cdc.gov/Features/GetScreened/

A screening test is a health test given to an individual with no sign of the disease in order to detect or reduce the risk of the disease or its complication. Some screening procedures may enable a person to prevent disease or detect a problem in its early and most treatable stages. Guidelines for screening vary and are often based on age, sex, and risk factors for the disease. This Web site from the CDC includes information on mammograms, Pap tests, and other cancer screening tools.



• FDA: Beware of Online Cancer Fraud http://www.fda.gov/consumer/updates/cancerfraud061708.html
A new Web page from the FDA, above, provides a summary of ways to be alert to fraud and fakes. Related information about the FDA warnings and a list of the 125 fake cures consumers should avoid, can be found on the FDA Web site at http://www.fda.gov/bbs/topics/factsheets/fakecancercures.html.



FDA Approves New Genetic Test for Patients with Breast Cancer (7/8/09) http://www.fda.gov/bbs/topics/NEWS/2008/ NEW01857.html





• NIH: Time To Talk About CAM http://www.nih.gov/news/health/jun2008/nccam-06.htm

The National Center for Complementary and Alternative Medicine (NCCAM), part of the National Institutes of Health (NIH), has launched Time to Talk, an educational campaign to encourage patients — particularly those age 50 or older — and their health care providers to openly discuss the use of complementary and alternative medicine (CAM). CAM includes diverse medical and health care systems, practices, and products not presently considered to be part of conventional medicine, such as herbal supplements, meditation, naturopathy, and acupuncture.



Office of the Surgeon General: Help For Smokers and Other Tobacco Users *and* Helping Smokers Quit, A Guide for Clinicians

http://www.surgeongeneral.gov/tobacco/

These two publications have been recently updated and are available as PDF files at the link above, or order them through the NCI Publications Ordering Service at http://www.cancer.gov/publications.

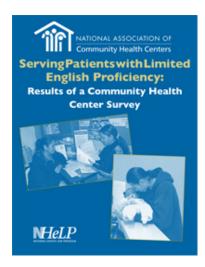


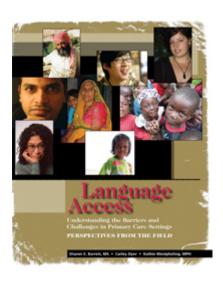
Other Resources of Interest

The National Health Law Program (NHeLP) recently released two new publications in conjunction with hosting a language access conference, "Policy Briefing: Addressing Language Barriers That Impact Health Care for Millions."

The reports address the characteristics of and the steps being taken to serve limited English proficient patients in the nation's community health centers and clinics. They are "Serving Patients with Limited English Proficiency: Results of a Community Health Center Survey" (pictured below, at left) and "Language Access: Understanding the Barriers and Challenges in Primary Care Settings: Perspectives from the Field" (on right).

These reports and other language access resources can be found at http://www.healthlaw.org/library/folder.198370.





Cancer Patient Navigation Toolkits Available

Cancer patient navigation (CPN) programs are a well-proven means of helping patients, families and caregivers overcome health care system barriers that interfere with timely access to the full continuum of cancer care services. In an effort to encourage national and state stakeholder organizations and their respective members to promote the development of community-based patient navigation programs, C-Change (an organization that leverages the leadership and expertise of all sectors of society to eliminate cancer as a major public health problem at the earliest possible time), in collaboration with the National Association of Social Workers (NASW), has developed a CPN Promotional Toolkit. The Toolkit consists of a DVD that highlights effective community-based CPN programs from across the United States and other promotional materials. The latter includes a fact sheet, a question and answer sheet and a "call-to-action" form. The "call-to-action" form is used by C-Change to monitor how organizations are using the Toolkit to develop CPN programs in their communities. Through dissemination of the Toolkit, C-Change hopes to dramatically increase the availability of community-based CPN programs.

For more information and to order a Toolkit, please visit www.cancerpatientnavigation.org.



For questions, please contact Tasha Tilghman-Bryant at ttbryant@c-changetogether.org or 202-756-1431.

National Funding Opportunities

WHO Foundation: Women Helping Others Offers Support for Grassroots Charities Serving Women and Children

Receive-by Deadline: September 9, 2008

The WHO Foundation: Women Helping Others nationally supports grassroots charities serving the overlooked needs of women and children in the U.S. and Puerto Rico. The



foundation's priority is funding specific projects and programs addressing health and social service needs. The foundation recognizes the value of new programs created to respond to changing needs and will consider funding projects of an original or pioneering nature within an existing organization. In order to qualify for funding, an organization must have 501(c)(3) nonprofit status and be qualified to receive deductible charitable contributions. Organizations must have been incorporated for a minimum of three years prior to application. Preference will be given to organizations with an operating budget of \$3 million or less, those not dependent on government grants, and those with greater organizational program costs than personnel costs. Complete details at http://www.whofoundation.org/WHO Funding.htm.

Improving Effectiveness of Smoking Cessation Interventions and Programs in Low Income Adult Populations

(Program Announcement Numbers RFA-CA-08-022 and RFA-CA-08-023)

Letter of Intent Receipt Date: October 24, 2008 Application Receipt Date: November 24, 2008

The link between smoking and incidence of lung cancer, the largest single cause of cancer-associated mortality, has been clearly established. Tobacco use has been repeatedly implicated in an expansive list of human diseases that originate from both direct and indirect exposures. This funding opportunity announcement (FOA), issued by the National Cancer Institute (NCI), encourages research grant applications for projects designed to improve outcomes of smoking cessation in adult low-income populations. It is expected to stimulate research to improve the effectiveness, quality, accessibility, utilization, and costs of smoking cessation interventions for low-income adults in an effort to substantially decrease rates of smoking among this population. The R01 research grant funding mechanism focuses on discrete, specified, circumscribed projects based upon strong preliminary data. The exploratory R21 grant mechanism is intended for early phase, pilot, or exploratory projects. Full details on either FOA are available at http://researchportfolio.cancer.gov/initiativedetail.jsp?InitiativeID=3895.

Measures and Determinants of Smokeless Tobacco Use, Prevention, and Cessation

(Program Announcement Numbers RFA-CA-08-024 and RFA-CA-08-025)

Letter of Intent Receipt Date: October 24, 2008 Application Receipt Date: November 24, 2008

The use of smokeless tobacco has serious and potentially fatal health consequences for the user, and is known to cause oral and pancreatic cancers in humans. This Funding Opportunity Announcement (FOA) encourages the submission of research grant applications from scientists who propose to study the factors that mediate initiation, use, and cessation of smokeless tobacco, to understand the relationship of smokeless tobacco with other tobacco products, and to develop methods for studying smokeless tobacco products and related behaviors in humans. It will support laboratory, clinical, and population-based research, with an added focus on developing new methods for assessing smokeless tobacco use and exposure and studying determinants of its use, initiation, and cessation. This FOA uses both the R01 and R21 grant mechanisms also. Full details on either FOA: http://researchportfolio.cancer.gov/initiativedetail.jsp?InitiativeID=3896.

National Events of Interest

The 2nd Annual National Conference on Health Communication, Marketing, and Media $\sim NEW \sim$

August 12-14, 2008

Omni Hotel Atlanta, GA

http://www.cdc.gov/HealthMarketing/NCHCMM2008/



20th Annual Native Health Research Conference

August 25-28, 2008

Red Lion Hotel on the River Jantzen Beach, Portland, OR

http://www.npaihb.org/epicenter/

2008 national native american research conference on health1

Achieving Excellence, Harmony, and Balance: Transforming Health Professions Education in American Indian and Alaska Native Communities $\sim NEW \sim$

September 9-10, 2008

Alyeska Resort, Girdwood, AK

http://www.pathwaysintohealthconference.org/component/option,com_frontpage/Itemid,1/



NCI's President's Cancer Panel Meetings ~ NEW ~

Environmental Factors in Cancer: Industrial and Manufacturing Exposures

September 16, 2008

New Brunswick, NJ

Agricultural Exposures

October 21, 2008

Indianapolis, IN

Indoor/Outdoor Air Pollution and Water Contamination

December 4, 2008

Charleston, SC

Nuclear Fallout, Electromagnetic Fields, and Radiation Exposure

January 27, 2009

Reno, NV

http://deainfo.nci.nih.gov/advisory/pcp/agenda.htm

National LGBTQ Anti-Tobacco Summit ~ NEW ~

September 22-23, 2008

Sheraton Suites Country Club Plaza, Kansas City, MO

http://lgbttobacco.googlepages.com/2008



APHA Annual Meeting: Public Health Without Borders ~ NEW ~

October 25-29, 2008

San Diego Convention Center, San Diego, CA

Registration Deadline: September 22

http://www.apha.org/meetings/highlights/

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This edition produced by the Cancer Information Service, Rocky Mountain Region, which serves the states of Arizona, Colorado, Montana, New Mexico, Utah, and Wyoming in cooperation with Penrose-St. Francis Health Services in Colorado Springs, CO.

Rocky Mountain Region Staff

Myrna Candreia - Program Director 719-573-9040 Ext. 7604

myrnacandreia@centura.org

Denise Steinbach - Partnership Program Manager 719-573-9040 Ext. 7602 (covering AZ and CO) denisesteinbach@centura.org

Mickey Zay—Administrative Assistant 719-573-9040 eileenzay@centura.org

Partnership Program Coordinators

Maria Otero (covering NM)
Tel: 505-272-6750
motero@salud.unm.edu

Candy Amerine (covering MT, UT, WY) 719-573-9040 Ext. 7605 candyamerine@centura.org

NCI's Cancer Information Service –
Rocky Mountain Region
Penrose-St. Francis Health Systems
955 East Colorado Avenue
Colorado Springs, CO 80903
Business Office Phone:
719-573-9040
FAX 719-573-0321

We encourage your comments

and suggestions!

candyamerine@centura.org